

# G.A.P.S. BOARD WORK SESSION

Thursday, July 18, 2013 from 1:00 to 3:00 p.m.

**\*\* Beaverton School District Admin Office \*\***

**16550 SW Merlo Rd., Beaverton, OR 97006**

**HR Conf. Rm. #8**

<http://goo.gl/maps/6qgS8>

(Megan's cell: 503-310-9672)

## 1. AUCTION

- **Possible dates:**
  - Thursday, May 1, 2014
  - Thursday May 8, 2014
- **Heavy appetizers replace served dinner**
- **Up to 20 tables**
  - Solicit corporate sponsors
  - Sell individual tickets
    - \$125
    - "Educators Special" price?
- **Focus on special appeal**
- **Auction items = fewer selective items**
  - Live: 10
  - Silent: 30

<b><u>Purpose:</u></b> _____ _____ _____	<b><u>Goals:</u></b> \$ _____ _____ _____
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## **2. REBRAND**

- **'Change the World' campaign**
- **Launch reception at Miller Nash (combine w/Oct. Board mtg.)**
  - Targeted keynoter e.g. Rob Saxton, Deputy Supt. at Oregon Dept. Ed.
  - Guests: Board, volunteers, donors, all past sponsors
- **Annual direct mail (email) appeal in September to announce new name**
- **2013 Fall Mini-Grant application will include notice of name change and transition to 'rolling RFP' grant program beginning January 2014.**

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## **3. BOARD DEVELOPMENT BRAINSTORMING**

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#### 4. OUTREACH TO CLATSOP, COLUMBIA, AND TILLAMOOK COUNTIES

- **Combined: Clatsop/Columbia @ Clatsop Community College?**
  - Betsy Johnson keynote
  - ESD County Ed. Coordinators responsible to invite guests

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#### 5. MINI-GRANT TRANSITION TO RFP

- **Fall 2013 – status quo w/\$21k from event proceeds**
- **Implement new “rolling RFP”**
  - **Applications accepted January through June 2014**
  - **Grants awarded by June 30, 2014**
  - **RFP requirements become very mission focused**

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## 6. OTHER FUNDRAISING

- Online Holiday Auction Dec. 4-11, 2013
  - Large grant seeking based on needs assessments and new rolling RFP process
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## 7. BOARD MEETINGS

**\*THIRD WEDNESDAYS (No meeting in Nov., Feb., April, & May)**

**\* 4:00 P.M.**

1. Sept. 18: Kick Off
  2. Oct. 16: Prior to launch reception at Miller Nash?
  3. Nov./Dec.: Dec. 4 - Auction sponsorship focus
  4. Jan. 15: Via phone - Special Appeal focus
  5. March 19: Auction focus
  6. June 18: Annual Meeting and draft budget
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